

2018 Columbia Heights Jamboree

Advertise Pricing Options



The 2017 Columbia Heights Jamboree was a successful event for our community and the near north metro area. For 2018, the Columbia Heights Lion's Club is providing 14 advertisement options for advertising in the 2018 Jamboree.

There are 4 packages that include multiple Jamboree events. There are 7 package options for the Jamboree booklet including a color option. The publication increases for 2018 to 2,500 booklets, 600 more than in prior years. There are 3 Sunday breakfast/bingo options. Read carefully each of the options before choosing what works best for your organization.

GOLD MARKETING, \$1,000.00, Total Value of \$1,290.00 (code: 2018GM)

1. Full page ad space in the Jamboree booklet \$300.00 value
 - a. PDF artwork (7.5"W x 9.75"H) provided by sponsor, due by email to columbiaheightslions@gmail.com before 5/20/18
 - b. Disclaimer required on all political ads
 - c. Change ad to full color: add \$200.00
2. Space in the Jamboree Parade, \$80.00 value
 - a. Review parade requirements limitations section
3. Table sponsorship for the Sunday waffle breakfast and bingo at Murzyn Hall, \$150.00 value
 - a. PDF artwork (7.5"W x 5.5"H) provided by sponsor, due by email to columbiaheightslions@gmail.com before 5/20/18
 - b. Disclaimer required on all political ads
 - c. Change ad to full color: add \$10.00
4. Banner space at Jamboree Carnival (2' x 6' banner provided by sponsor), \$200.00 value
 - a. 2'x6' banner provided by sponsor
 - b. Disclaimer required for all political ads
 - c. Sponsor provided banner must be delivered to Lion's Club at Murzyn Hall by 6/10/18
5. Special sponsor recognition, via cable broadcast, during the parade, \$200.00 value
6. 60 free 1 day passes to the carnival, \$120.00 value
7. Table sponsor at the beer garden, \$150.00 value
 - a. PDF artwork (7.5"W x 5.5"H) provided by sponsor, due by email to columbiaheightslions@gmail.com before 5/20/18
 - b. Disclaimer required for all political ads
 - c. Change ad to full color: add \$10.00
8. 15 beer garden drink tickets, \$60.00 value
9. 10 waffle breakfast tickets, \$80.00 value

SILVER MARKETING \$750.00, Total Value of \$920.00 (code: 2018SM)

1. 1/2 page ad space in the Jamboree Booklet, \$150.00 value
 - a. PDF artwork (7.5"W x 4.875"H) provided by sponsor, due by email to columbiaheightslions@gmail.com before 5/20/18
 - b. Disclaimer required for all political ads
 - c. Change ad to full color: add \$100.00
2. Space in the Jamboree Parade, \$80.00 value
 - a. Review parade requirements limitations section
3. Table sponsorship for the Sunday waffle breakfast and bingo Murzyn Hall, \$150.00 value
 - a. PDF artwork (7.5"W x 5.5"H) provided by sponsor due by email to columbiaheightslions@gmail.com before 5/20/18
 - b. Disclaimer required on all political ads
4. Banner space at Jamboree Carnival, \$200.00 value
 - a. 2' x 6' banner provided by sponsor

- b. Disclaimer required on all political ads
 - c. Sponsor provided banner must be delivered to Lion's Club at Murzyn Hall by 6/10/18
5. Special sponsor recognition, via cable broadcast, during the parade, \$200.00 value
 6. 20 free 1 day passes to the carnival, \$40.00 value
 7. 15 beer garden drink tickets, \$60.00 value
 8. 5 Waffle breakfast tickets, \$40.00 value

BRONZE MARKETING \$500.00, Total Value of \$560.00 (code: 2018BM)

1. 1/2 page ad space in the Jamboree Booklet, \$150.00 value
 - a. PDF artwork (7.5"W x 4.875"H) provided by sponsor, due by email to columbiaheightslions@gmail.com before 5/20/18
 - b. Disclaimer required on all political ads
 - c. Change ad to full color: add \$100.00
2. Placemat ad for the Sunday waffle breakfast and bingo Murzyn Hall, \$50.00 value
 - a. Disclaimer required on all political ads
 - b. PDF artwork (2"W x 4"H) provided by sponsor, due by email to columbiaheightslions@gmail.com before 5/20/18
3. Space in the Jamboree Parade, \$80.00 value
 - a. Review parade requirements limitations section
4. 60 free 1 day passes to the carnival, \$120.00 value
5. 16 beer garden drink tickets, \$64.00 value
6. 12 waffle breakfast tickets, \$96.00 value

BASIC PACKAGE, \$150.00, Total Value of \$180.00 (code: 2018BP)

1. 1/4 page ad space in the Jamboree, \$100.00 value
 - a. PDF artwork (3.75"H x 4.875"W) provided by sponsor due by email to columbiaheightslions@gmail.com before 5/20/18
 - b. Disclaimer required on all political ads
 - c. Change ad to full color: add \$50.00
2. Space in the Jamboree parade, \$80.00 value
 - a. Review parade requirements limitations section

JAMBOREE BOOKLET PRICING

Do you just want to place an ad in the Jamboree booklet that will have 2,500 copies? Lion's Club offers several options. All artwork is due by email to columbiaheightslions@gmail.com before 5/20/18. Any political ads require political disclosure. Have further questions contact Tim at nadine_tim@comcast.net.

1. **Business Card Size Ad \$50.00 (code: 2018BC)**
 - a. Change ad to full color: add \$25.00
2. **1/4 Page Ad (3.75"H x 4.875"W) \$100.00 (code: 2018OQ)**
 - a. Change ad to full color: add \$100.00
3. **1/2 Page Ad (7.5"W x 4.875"H) \$150.00 (code: 2018OH)**
 - a. Change ad to full color: add \$150.00
4. **Full Page Ad (7.5"W x 9.75"H) \$300.00 (code 2018FP)**
 - a. Change ad to full color: add \$200.00
5. **Booklet Center Full Page (7.5"W x 9.75"H, 2 available) \$400.00 each (code: 2018BCFP)**
6. **Inside Cover Full Page (7.5"W x 9.75"H, 2 available) \$500.00 each (code: 2018IC)**
7. **Back Outside Cover Full Page Color (7.5"W x 9.75"H) \$1,000.00 (code: 2018BOC)**

All PDF artwork due by email to columbiaheightslions@gmail.com before 5/20/18. A disclaimer is required on all political ads.

WAFFLE BREAKFAST AND BINGO PACKAGES

For 2018 Lion's Club is proud to offer ad space for Sunday June 24, 2018. In the morning at Murzyn Hall there is a waffle breakfast and early afternoon bingo. Sponsorships are available for both events combined into a great single price.

1. Table Sponsorship \$150.00 (code: 2018TS)

- a. PDF artwork (7.5"W x 5.5"H) provided by sponsor, due by email to columbiaheightslions@gmail.com before 5/20/18
- b. Disclaimer required for all political ads
- c. Change ad to full color: add \$10.00

2. Placemat 2"x4" size ad \$50.00 (code: 2018P)

- a. Disclaimer required on all political ads
- b. PDF artwork (2"W x 4"H) provided by sponsor, due by email to columbiaheightslions@gmail.com before 5/20/18

3. Placemat Business Card size ad \$25.00 (code: 2018PBC)

- a. PDF artwork provided by sponsor due by email to columbiaheightslions@gmail.com before 5/20/18

All PDF artwork due by email to columbiaheightslions@gmail.com before 5/20/18. A disclaimer is required on all political ads.

Making an advertisement purchase?

1. Please review options.
2. Decide what options work best for your organization.
3. Visit the link provided to make your payment and reserve your 2018 marketing choice.
4. Ad sponsor responsible for all print ready ad artwork. Submit artwork (in PDF format) or other information as needed prior to 5/20/18 to columbiaheightslions@gmail.com.
5. Contact Tim Utz at 763-781-5129 or nadine_tim@comcast.net as needed to complete your investment.