

# 2019 Jamboree Booklet pricing

## Page Ad Space

<b>Item</b>	<b>Notes</b>	<b>Cost</b>	<b>Order Code</b>
Full page ad	(B&W)	\$400.00	FP-BW-19
Full page ad	(Full Color)	\$800.00	FP-C-19
½ page ad	(B&W)	\$200.00	HP-BW-19
½ page ad	(Full Color)	\$500.00	HP-C-19
¼ page ad	(B&W)	\$125.00	QP-BW-19
¼ page ad	(Full Color)	\$300.00	QP-C-19
Business Card Booklet	(B&W)	\$70.00	BCB-BW-19
Business Card Booklet	(Full Color)	\$150.00	BCB-C-19
Outside Back Cover	Full page, (Full Color)	\$1,200.00	OBC-C-19
Inside Front Cover	Full page, (B&W)	\$600.00	IFC-BW-19
Inside Front Cover	Full page, (Full Color)	\$1,000.00	IFC-C-19
Inside Back Cover	Full page, (B&W)	\$600.00	IBC-BW-19
Inside Back Cover	Full page, (Full Color)	\$1,000.00	IBC-C-19

## Page Sponsorships

Ad placed on customer driven priority pages in Jamboree Booklet.

<b>Item</b>	<b>Notes</b>	<b>Cost</b>	<b>Order Code</b>
Index Page	¼ page space (B&W)      2 spaces available	\$300.00	IPS-BW-19
Jamboree Schedule Page	¼ page space (B&W)      2 spaces available	\$300.00	JSPS-BW-19
Events Location Map Page	2"x8" page banner (Full Color), placement along bottom of page, 2 spaces available	\$500.00	ELMPS-C-19
Parade Participation Page	¼ page space (B&W)      1 space available	\$300.00	PPPS-BW-19

# 2019 Jamboree Event Pricing

### **Waffel Breakfast Sponsorship Placemat Ad (500 printed)**

<b>Item</b>	<b>Notes</b>	<b>Cost</b>	<b>Order Code</b>
Business Card Placemat	Limited Spaces (Full Color)	\$30.00	BCP-C-19
Double Ad Placemat	4"X7" Limited Spaces (Full Color)	\$60.00	DAP-C-19

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### **Waffel Breakfast Sponsorship Banners**

<b>Item</b>	<b>Notes</b>	<b>Cost</b>	<b>Order Code</b>
Payment Area	3'X5' Vinyl Banner, 2 spaces available, placement location behind ticket sales area. Sponsor supplied banner can be purchased through Build-a-Sign banner vendor for about \$45.00 at: <a href="https://www.buildasign.com/custom-banners">https://www.buildasign.com/custom-banners</a>	\$150.00	WBPA-19
Food Service Area	3'X5' Vinyl Banner, 2 spaces available, placement location behind food service area. Sponsor supplied banner can be purchased through Build-a-Sign banner vendor for about \$45.00 at: <a href="https://www.buildasign.com/custom-banners">https://www.buildasign.com/custom-banners</a>	\$150.00	WBFSA-19

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### **Beer Garden Sponsorship Banners (non-alcoholic)**

<b>Item</b>	<b>Notes</b>	<b>Cost</b>	<b>Order Code</b>
Beer Garden Banners	3'X5' Vinyl Banners, 6 spaces available, posted 6/27/19 to 6/30/19, sponsor supplied banner can be purchased through Build-a-Sign banner vendor for about \$45.00 at: <a href="https://www.buildasign.com/custom-banners">https://www.buildasign.com/custom-banners</a>	\$300.00	BGB-19

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### **Carnival Sponsorship Banners (non-alcoholic)**

<b>Item</b>	<b>Notes</b>	<b>Cost</b>	<b>Order Code</b>
Carnival Main Entry	3'X5' Vinyl Banners, 4 spaces available, posted 6/27/19 to 6/30/19, sponsor supplied banner can be purchased through Build-a-Sign banner vendor for about \$45.00 at: <a href="https://www.buildasign.com/custom-banners">https://www.buildasign.com/custom-banners</a>	\$800.00	CME-19
Carnival South Entry	3'X5' Vinyl Banners, 2 spaces available, posted 6/27/19 to 6/30/19, sponsor supplied banner can be purchased through Build-a-Sign banner vendor for about \$45.00 at: <a href="https://www.buildasign.com/custom-banners">https://www.buildasign.com/custom-banners</a>	\$500.00	CSE-19

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#### **NOTATIONS**

1. We encourage using the ad space to include a coupon or other mentioned discount.
2. Artwork deadline 5/10/19.
3. Payment deadline 5/19/19.
4. Banners (3'x5') can be purchased through banner vendor Build-a-Sign for about \$45.00, <https://www.buildasign.com/custom-banners>